



DEEPAN N

Marketing & Business Manager



PHONE: +91 -99440-40345



EMAIL: KJDEEPZ2020@GMAIL.COM



LINKEDIN: NAVANEETHADEEPZ

WORK EXPERIENCE

**AUG 2011
TO
SEP 2016**

*Suriya Hardware
Park –
Architectural
Fittings & Interiors
(Madurai)*

BUSINESS DEVELOPMENT EXECUTIVE

Generating potential clients to the firm through multiple channels to establish rapport and set up meetings for business deals in terms of sales & Service. Maintaining relationships with existing & new clients by providing service with personal approach. Researching about the competitors in the same field to determine appropriate target client and assisting the production, manufacturing for new development in the company's products. Maintaining Social Media of the company to leads generation through digital media.

**SEP 2016
TO
FEB 2021**

*Bharath
TechStudios
(Madurai)*

DIGITAL MARKETING SPECIALIST

Development of web and mobile application with social media integration. Social Media Marketing and promotional services such as Creation, Management and Business generation thorough them along with post and blog creation with Designing Tools with dedicated designing team.

**MAR 2021
TO
PRESENT**

*Le Thia
(Chennai)*

MARKETING & BUSINESS MANAGER

Being a Digital Marketing Consultant Working towards Brand Promotion of the company in the creation, Maintenance, and Advertising of the business through various Social Media for the Business generation for the company with the tools and skills as mentioned below.



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PERSONAL OBJECTIVE

From the Family of Entrepreneur, I am confident with overwhelming the marketing any sort of business and generating revenue to the company and create a long term relationship clients along with the specialized skill in terms of designing tool and digital marketing technologies with the proper business and legal ethics.

MY AWARDS

- Recognized as Growing Entrepreneur in SSN College , Madurai
- Recognized as a Best Employee in Suriya Hardware Park for Alternative media business generator

MY SKILLS

- SEM
- Social Media Marketing (SMO)
- Google Analytics
- Google Adwords
- Photoshop, Illustrator
- Video Editing (Davinci,Filmora)
- Pro 100
- ArredoCad

- Digital Strategy
- Pay-Per-Click Advertising (PPC)
- Time Management Business
- Development Business
- Analyst
- Branding
- YouTube SEO
- Sales

EDUCATION

- Latha Mathavan Engineering College, Madurai BTECH. IT with 7.5 Grade (June 2008 - May 2011)
- GMS MAVMM Polytechnic College, Diploma Electronics and Communication Engineering 7.8 Grade with First Class Honour (June 2005 - April 2008)



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CERTIFICATES

- Autodesk Revit Architecture 2016 - w62Ay-4SDp (Mar 2016)
- Autodesk AutoCAD 2016 - wapEC-Hav7 (Mar 2016)
- Autodesk Inventor 2016 - yr6w-XVUH (Apr 2016)
- Oracle Primavera P6 , MS Project 2016
- Digital Marketing Basics from Deepak digital - 10619879

LANGUAGE

- English - Read & Write & Speak
- Tamil - Read & Write & Speak
- Hindi - Read

PERSONAL DETAILS

Father name : A . Navaneetha Kannan
Mother Name : A Jamuna Rani
Date Of Birth : 09 October 1989
Address : 135, Munichalai Road , Madurai - 625009
Tamil Nadu India

HOBBY

- Streaming in YouTube & Facebook Gaming (MFAGAMINGTV)
- Gardening & Planting
- Exploring New Travel Locations

DECLARATION

I have declare that all the above information furnished are true to my knowledge

Thanks & Regards
N.Deepan



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